

GREEN OPERATIONS IN LEADERSHIP & DEVELOPMENT (GOLD KENYA)
Ongoza Njia Community Development Centre
Huruma Road, Kiamaiko, Mathare
P.O. Box 69234—00622
Eastlands, Nairobi, Kenya
Tel: (+254)702 876 325, 0711 940 835, 0726 982 545
Email: info@goldkenya.org , goldkenya2030@gmail.com
Website: www.goldkenya.org

‘BEYOND THE FUTURE’



INTRODUCTORY PROFILE

“WHERE THERE IS NO VISION, THE PEOPLE PERISH”, PROVERBS 29: 18

TRANSFORMING LIVELIHOODS: A NEW DAWN OF YOUTH ACTION FOR ENVIRONMENTAL SUSTAINABILITY

Organization Profile

GOLD is a non-profit organization which was formed 1ST June 2013 by the founding members, all of whom are students in higher learning institutions who realized the significance of youth in environmental conservation. The organization has been fully registered with the Kenyan Non - Governmental Organization (NGO) bureau as a national level NGO on 13th February 2014.

From observation and experience, the founders realized that youth in Kenya have creative potentials, but are limited by the environment surrounding them, and therefore need to be encouraged to succeed in their endeavors.

GOLD's aim is to help the youth to explore their opportunities in environmental conservation and also make them create a sustainable basis for a more hopeful future. In supporting youth, GOLD also networks with other Civil Society Organizations that are supporting youth activities in different counties.

Our Vision

Holistic and sustainable community build environmental standards, leadership, knowledge, science and Technology.

Our Mission

To realize our responsibility towards community development and capacity building to constantly achieve sustainable mobilization of resources, a knowledgeable and self- reliant community.

Our Goal

To be the Kenya's most reliable organization in spearheading community leadership, development and environmental sustainability.

Belief

We have the belief that:- People are our wealth, who through capacity, knowledge and technology are the prevalent tools and environmental sustainability is the destiny at our hands.

We also believe that an impoverished environment can only build an impoverished society

We also believe that the concept of sustainable development with all its elements has tremendous usefulness for community development

We also believe that problems facing communities – unemployment, poverty, disasters, job loss, environmental degradation, and loss of community control – need to be addressed in a holistic and participatory way

Strategic Objectives

Main Objective

To promote environmental conservation through youth action

Specific Objectives

1. Mobilizing the youth as community members so that they can fully participate in addressing environmental conservation
2. Leading the youth in developing environmentally friendly projects and technologies so that they can fully help in mitigating climate change and thus promoting environmental conservation.
3. Working with civil societies and other organizations through partnerships to ensure increased civic participation of the youth in the environmental conservation
4. Increasing environmental advocacy and capacity building of the youth in order to mainstream environmental conservation in the community.

5. Aiding the youth in exploration of ecosystems valuation through establishment of bio-enterprises so as to promote environmental conservation in the society.
6. Strengthening youth actions to improve environmental conservation through giving of awards and recognition of environmentally sound practices from youth groups.
7. Working towards the success of Millennium Development Goals and Kenya's Vision 2030 through youth action in environmental conservation.

Our Core Values

- **Flexibility:** GOLD strongly believes in being flexible during project implementation cycle and to allow adaptation to new, diverse, emergent and dynamic situations in the communities
- **Compassion:** Compassionate and sympathetic to the plight of those in disadvantaged positions in poor communities, socioeconomic groups, refugees, displaced persons, and be sincere in the desire to act upon and alleviate their distress.
- **Commitment:** GOLD is committed to ensuring that the most needy and disadvantaged in society benefit and their voices are considered in decision making and participatory community development.
- **Empowerment and Community Development:** Sustainable development will only result if communities acquire or strengthen their ability to find locally found solutions.
- **Environmental conservation and Biodiversity:** Our current programmes, while benefiting the community, ensure that their development does not jeopardize the opportunities for future generations. We work towards a sustainable community.
- **Equity and equality:** All human beings should access services and opportunities in fair conditions regardless of age, sex, race, religion or geographical location.

- **Efficiency:** GOLD ensures to perfect the most with as much less resources, acknowledging the monetary value of each programme
- **Integrity:** GOLD believes in honesty, sincerity and openness while handling the needs of the beneficiaries.
- **Learning Organization:** GOLD is a learning tool that encourages learning and improving through feedback and open interactions with stakeholders in all our programmes, moving towards perfection and sustainability.

Framework of Engagement and partnerships

The following are some of the partners and stakeholders that GOLD Kenya has identified in its efforts to fulfill the mission and towards achieving the strategic objectives

1. Civil societies

It is within the scope of the interests of GOLD Kenya to provide genuine partnerships to civil societies including NGOs, CBOs, and NPOs among others and to cultivate a respectful and interactive relationship with them.

2. The State, County Governments and Policymakers

The organization recognizes that policy makers are central to the transformation of the livelihoods and the environment. It is also within our understanding that these actors have put in place various initiatives aimed at raising the place of the youth in the society and as well foster environmental stewardship. Consequently, the organization will reasonably engage this sector.

3. Development Practitioners and Change agents

GOLD Kenya will seek with consistency to offer support, flexibility, creativity in order to respectfully establish an all-inclusive, accessible, fair and professional relation and to increase opportunities for cohesion among these actors.

4. Faith based Organizations and Cultural Leaders

The organization will with enthusiasm appreciate the role of these institutions in development and environmental sustainability and as well be pragmatic when dialoguing on issues that resonate with its mission.

5. The Media

The organization shall establish workable and considerate relations to the media through generating, accessing and sharing relevant, judicious, and useful information with the sector

6. Other stakeholders

GOLD Kenya shall within the best of its capacity engage research and academic institutions, the donor community, corporate and the wider civil society in a strategic collaboration and partnerships with these Stakeholders in order to mobilize resources to support social change.

7. Beneficiaries, Grantees and the general society

GOLD Kenya shall within its course of operation cultivate genuine interests in understanding the needs of its beneficiaries and seek to address them accordingly

Counties of Operations

- | | | |
|------------------------|------------------|------------|
| ➤ Nairobi(Head Office) | ➤ Narok(Ntulele) | ➤ Busia |
| | ➤ Taita Taveta | ➤ Marsabit |

Contact Us

Green Operations in Leadership and Development (GOLD Kenya)

Email: goldkenya2030@gmail.com

Website: www.goldkenya.org

Cell phone +254702-876325; + 254726-982545;

Interact with us on:



Follow us on:

