



Corporación

SalvaMontes

Strategic plan 2020 - 2025



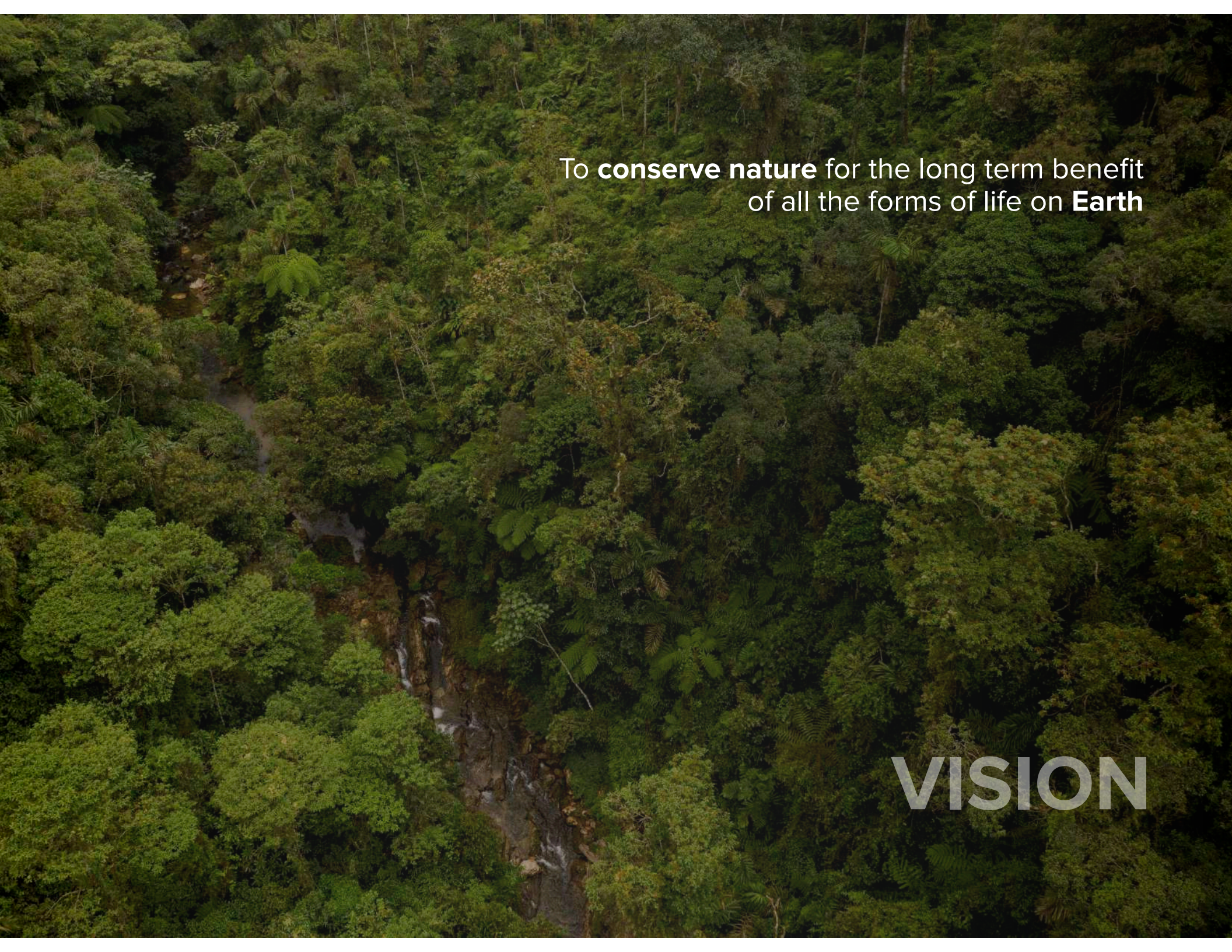
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MISSION

SalvaMontes **protects nature** at the north end of the **Tropical Andes hotspot**, through research, the development of conservation strategies and the articulation with different sectors of the society.

An aerial photograph of a dense tropical forest. A waterfall is visible in the center-left, cascading down a rocky slope. The forest is composed of various types of trees and plants, creating a rich green canopy. The lighting is natural, highlighting the textures of the leaves and the flow of the water.

To **conserve nature** for the long term benefit
of all the forms of life on **Earth**

VISION

VALUES



○ **Respect:**

We recognize the diversity of individuals, forms and ideas for the development of relationships based on commitment and transparency.

○ **Colaboration:**

We are strengthened through links and synergies that add value.

○ **Creativity:**

We generate new ways of accomplishing goals and facing challenges.

○ **Optimism:**

We build solutions and inspire positively, convinced of the transformations that we can generate.

○ **Prosperity:**

We create opportunities from abundance, for us and for our stakeholders.

INSTITUTIONAL CHALLENGES

- ◎ Consolidate a **protected area system** at the **Alto de Ventanas biological corridor**
- ◎ Generate the **financial sustainability** for the **organization and its Natural Reserve system**
- ◎ Articulate **local communities** to our **conservation initiatives** for their **well-being**
- ◎ Implement **threatened species conservation initiatives**

GOALS 2030

STRATEGIC DIRECTION

Biological corridor with **4000 ha protected** at the **Alto de Ventanas**



Populations of **3 Magnolia species** recovered with **1000 new planted individuals** at the Alto de Ventanas corridor



SalvaMontes and its **conservation initiatives** generating the resources needed for its **operation and growth**



50 conservation agreements with local families that produce sustainably and support conservation



MAP2020



*PAS: Protected Area System
Alto de Ventanas Biological Corridor

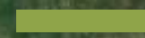
● Yarumal



Functional connectivity



DRMI Alto de Ventanas



SalvaMontes Natural Reserves



Populated center

MAPA2030



RN La Selva de Ventanas
• San Fermín

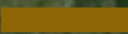
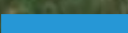
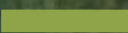

RN La Esperanza

• Corcovado

• Cedeño

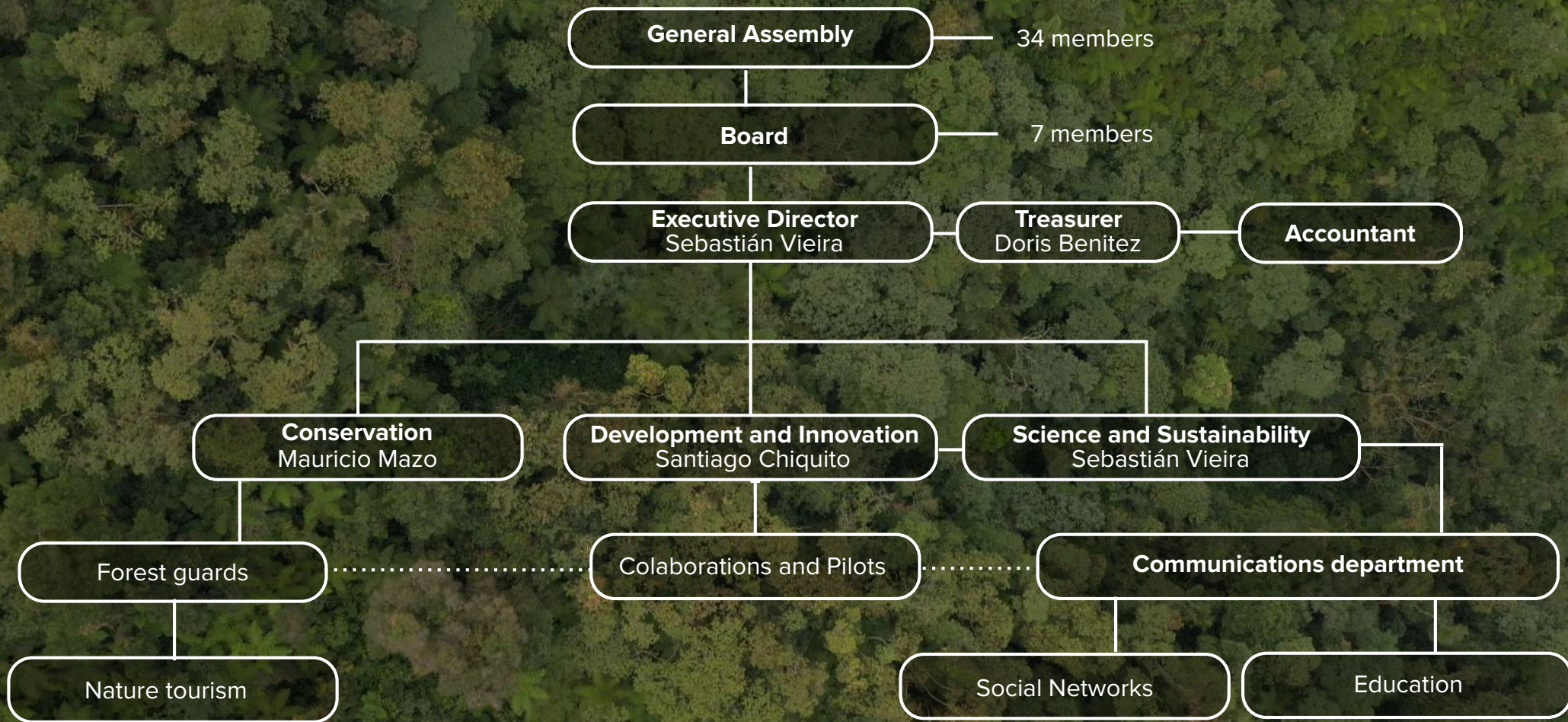
RN Los Magnolios

• Yarumal

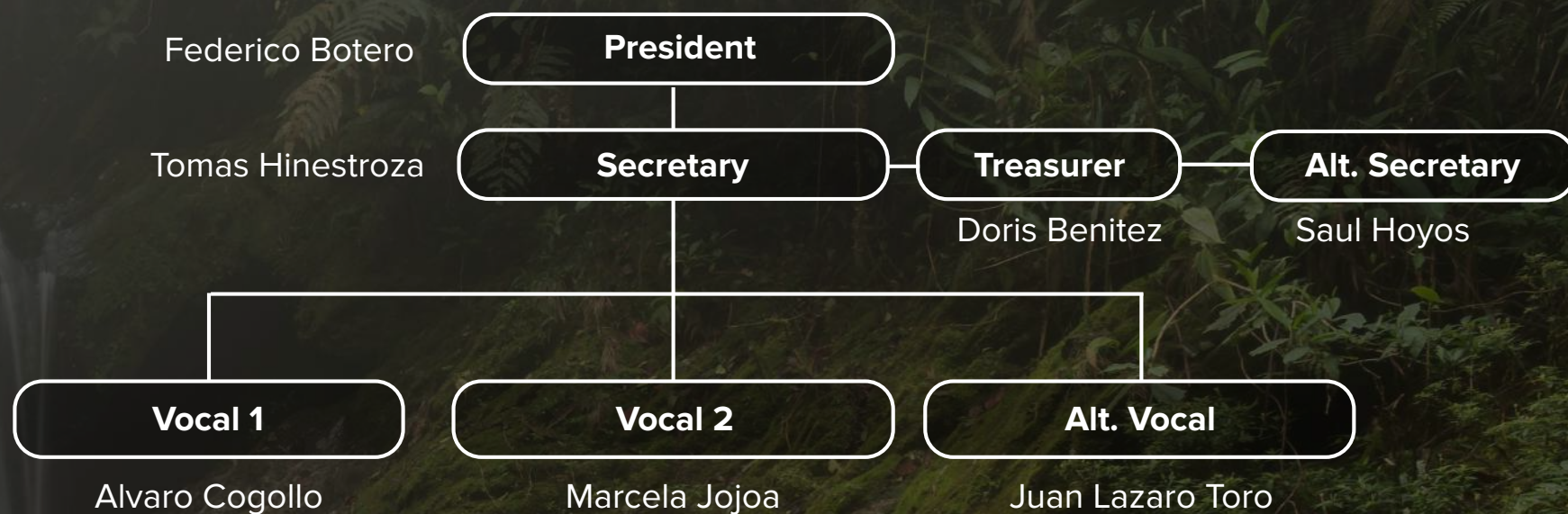
-  PAS projected expansion
-  DRMI Alto de Ventanas
-  SalvaMontes Nature Reserves
-  Populated center

*PAS: Protected Area System
Alto de Ventanas Biological Corridor

INSTITUTIONAL SUPPORT SYSTEM



BOARD OF DIRECTORS



PROGRAM STRATEGY

2020 - 2025



Internal Strengthening

(A) Specific committees operating to maximize **actions**, defining guidelines and tracing goals and objectives that will be measured every 3 months starting November 2020.

(B) Each member of the base team with a minimum **English** level of 75% and formal training in **conservation** specific topics. New IT technologies as part of the daily operations including protected area staff.

(C) Operating **Organizational management plan** with clear processes working efficiently, a fluid and permanent internal communication, all documentation organized and easily accessible and an updated, legally supported and systematized accounting.

(D) **Annual review and updating of the strategic planning** with a clear 2030 direction, with indicators articulated to the SDO's and a minimum annual accomplishment of 75%.

(E) **Evidence the risks and the actions for their integral management**, executing an analysis and updating the risk matrix every year.

(F) All the organization's **lands** are legally formalized.

Conservation



A. **100% of the organization's natural reserves are inside areas recognized in the SINAP*** and have clear and effective management plans.

B. **50% of the projected Alto de Ventanas biological corridor area consolidated** as a protected area and all the area inside the DRMI inside a KBA that includes all the threatened species of the region.

C. **All three SalvaMontes' Natural Reserves with adequate infrastructure for visits and permanent stay**, adequate trails for patrolling and monitoring, clear land demarcation and control of unauthorized visits.

D. **Running conservation initiatives** for 100% of the Key Species inside the protected areas, with effective indicators.

E. **50% of the inhabitants** of Corcovado, the road Yarumal-Cedeño, San Fermín, Llanos de Cuivá and Aragón **recognize and value** the region's **threatened species** and are compromised with their conservation.

*SINAP: National Protected Area System (Sistema Nacional de Areas Protegidas)

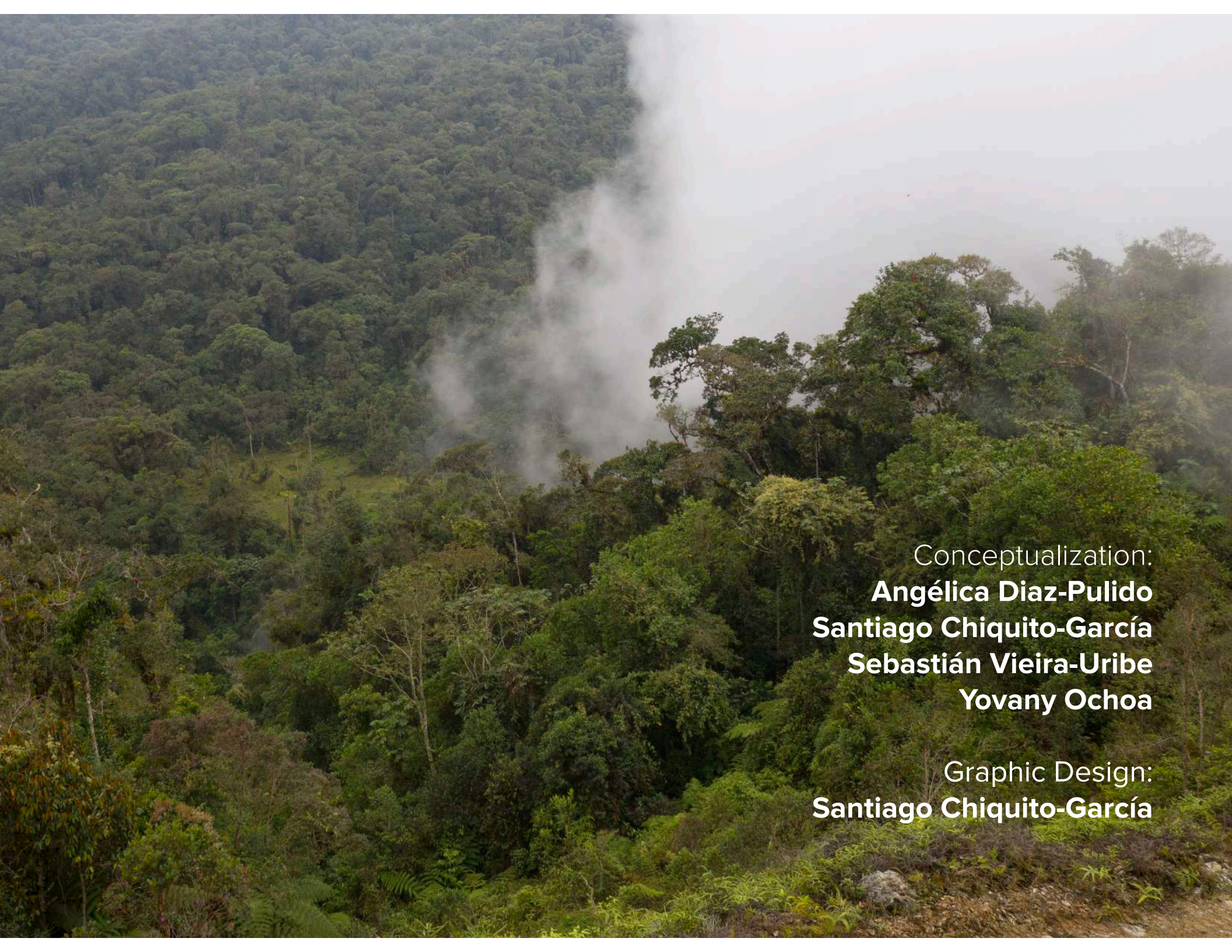
Research and Environmental education



- A.** **Permaculture and sustainable production experimental farm established in Los Magnolios natural reserve, with successful examples of practices that materialize human well-being and effective restoration of deforested areas.**
- B.** **Research Center for the north of the Tropical Andes built and working, consolidating as a reference for *in-situ* research in alliance with education and research institutions, for the prosperity of the corporation and the local communities, covering 20% of the needs of the organization.**
- C.** **20% of the inhabitants of Corcovado, the road Yarumal-Cedeño and San Fermín with on-going sustainable productive processes.**
- D.** **60 community members linked to the conservation initiatives through participative science processes.**

Sustainability

- A. Scientific and nature tourism infrastructure and services successfully operating** at the Los Magnolios natural reserve, generating prosperity for the local communities and for the corporation, covering 20% of its needs.
- B. Sustainable biodiversity use projects operating** and contributing to the sustainability of the protected areas, covering 10% of the corporation's needs.
- C. The corporation and its projects are nationally and internationally recognized as a local reference**, attracting donations and investment for conservation and generating local interest in conservation and sustainable production. Locally, we will have a positioning in 60% of the region's population.
- D. The corporation has a consolidated and working conservation services portfolio** that allows it to cover 10% of its needs.
- E. Implemented relationship strategy**, with a defined stakeholder's map and established relationships with each group for the generation of shared value. Accomplishing at least one partnership and/or synergy with each one of those groups.
- F. Strengthened and diversified donator portfolio** guaranteeing 40% of the corporation's needs.



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SalvaMontes