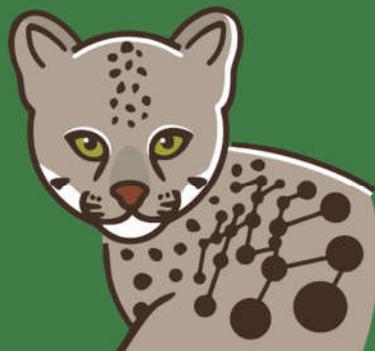


Report Shared Earth Foundation

November 2021



Flávia P. Tirelli, PhD.

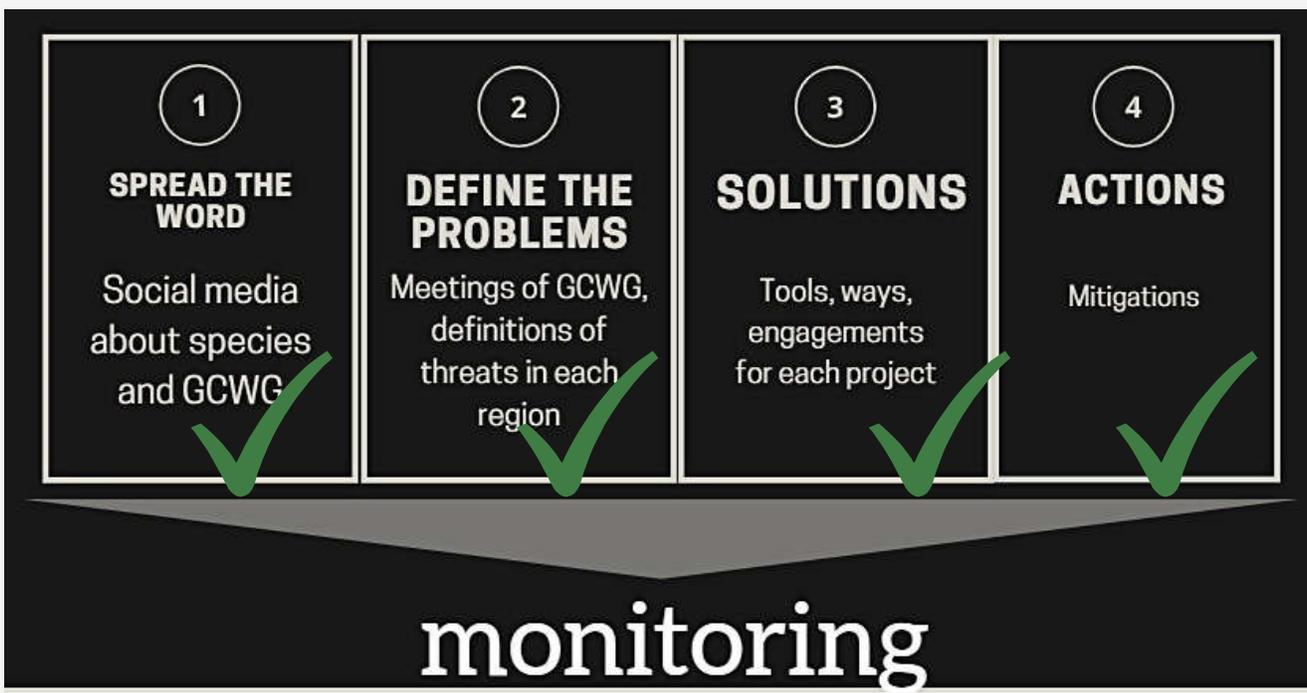


GCWG
Geoffroy's Cat Working Group



Felipe Peters

OUR GENERAL STRATEGY
WE ARE FOLLOWING OUR STRATEGY, STARTING ACT IN ALL FOUR STEPS.



ACTIONS

How many projects do we have today?

We are a young working group (11 months now), but we already are following our strategy. We have 17 local projects with mitigation actions in all different countries of Geoffroy's cat distribution! Here are some examples in different countries:



Chile



Bolivia

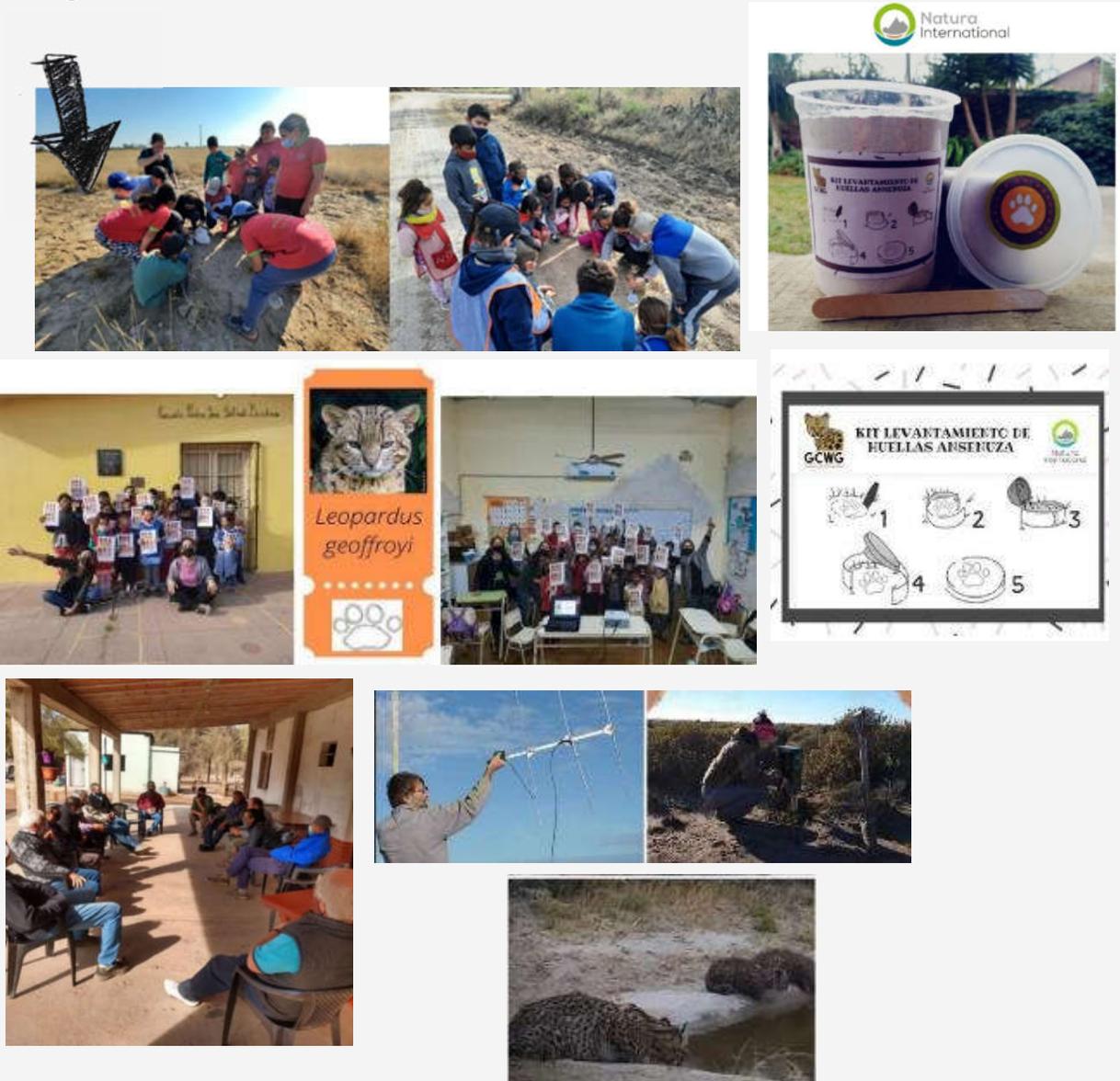


ACTIONS

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Argentina



ACTIONS



Brazil



Uruguay



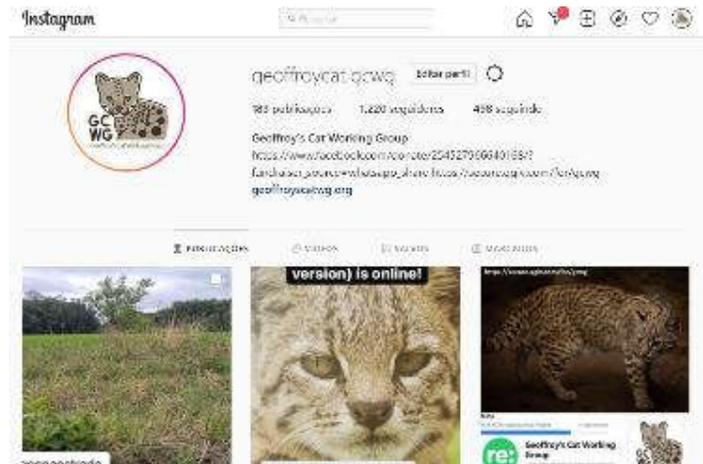
International event with farmers from Brazil and Uruguay



Spreading the word

Social media

We already have more than 1,200 followers on Instagram!



Partnerships

El gato Chocolate (Peru)

We made a partnership with El gato Chocolate, and part of the chocolate sells goes to GCWG.



Bodega Jucumari (Bolivia)

Partnership Bodega Jucumari and GCWG!
177 bottles numbered to commemorate 177 years of *Leopardus geoffroyi*'s scientific identification.

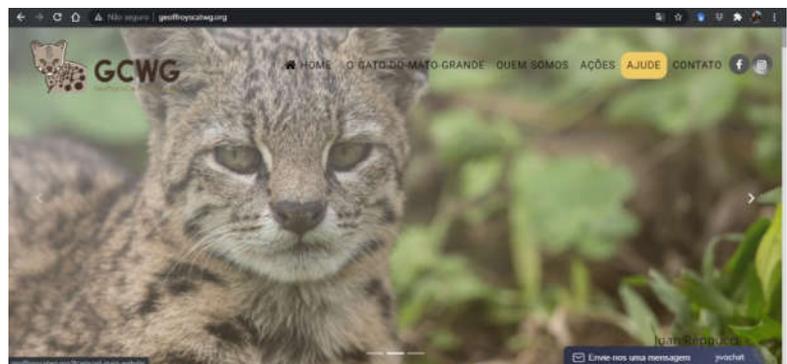


GCWG websites is ready (Portuguese, Spanish and English) !

<http://geoffroycatwg.org/>

<http://geoffroycatwg.org/espanhol>

<http://geoffroycatwg.org/ingles>



Spreading the word

GCWG participated of
WCN Fall Expo 2021
https://youtu.be/c1-l9kk_t8s



Additionally

We are finishing the creation of education material to share among all projects from GCWG and other working groups.

Here are some examples of the materials:



Additionally

Other countries also need to know about the species!

USA



Italy



Canada

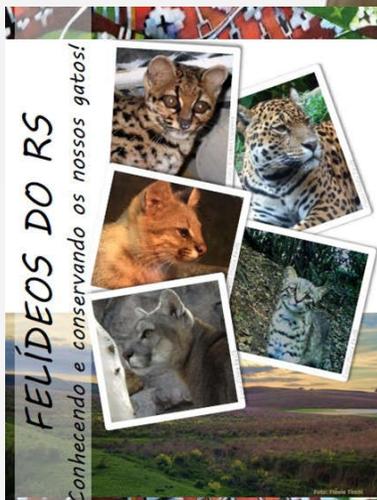


Additionally

Videos



books



Additionally



Fiscal sponsorship & Executive Team

We already made our agreement with Re:wild as our fiscal sponsorship.



GCWG's Executive Team (ET) is formed by: Jim Sanderson, PhD. (President - Founder of Small Wild Cat Conservation Foundation), Caroline Gabel (Advisor - President and CEO at The Shared Earth Foundation), and Re: wild (Treasure).