

Curriculum vitae: skills and experience summary

Peter Cranswick

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Overview

Peter has over 27 years' experience of working in conservation, based at the Wildfowl & Wetlands Trust, Slimbridge, UK.

He is an experienced project manager, particularly for threatened waterbirds and waterbird monitoring, including many international projects. He has secured and delivered projects worth over £3 million and has particular experience in planning, coordination, logistics, reporting, and financial management.

He has worked extensively with a range of partners, including national and international conservation NGOs, Governments and authorities, the Secretariats of international Conventions and Agreements, companies and industry, and national volunteer networks, in the UK and internationally. He regularly provides advice to Government and authorities and has sat on the steering and advisory committees of a range of conservation and monitoring schemes and initiatives.

Peter has managed multidisciplinary projects that deliver holistic and coherent conservation outcomes involving communications and media, and learning and engagement.

Peter is experienced in process and strategic project planning. He is an experienced facilitator, leading workshops involving a range of stakeholders and nationalities. He also is experienced in response planning and emergency procedures, disease management, and health & safety.

Since its start 2008, Peter has been project manager of WWT's wide-ranging programme of work to save the Madagascar pochard.

Selected projects

Managing national and international waterbird monitoring schemes. He has been involved in all aspects of survey work, from organising surveys, liaising with networks of several thousand volunteers, survey design, fieldwork, data management and analysis, and report writing. Notable surveys include the UK's Wetland Bird Survey (WeBS), and national and international swan and goose surveys. He was Head of the WeBS Secretariat. He has led multiple reports, regularly provided advice to government, and helped develop national waterbird monitoring strategies.

Peter pioneered and developed aerial survey of birds in nearshore marine waters in the UK. Bringing together government agencies and industry, he developed and led a survey programme that covered a large proportion of the UK's inshore waters, identifying for the first time the numbers and distribution of birds using this habitat, including previously unknown sites of international importance for several species. This informed the impact assessments for the emerging offshore windfarm industry, and underpinned the designation the UK's first marine Special Protection Areas under the EU Birds Directive, including the two largest SPAs in the UK.

Peter has chaired and facilitated numerous workshops to develop International Species Action Plans, often involving a range of stakeholders from an international audience. These include action plans for Whooper Swan, Red-breasted Goose, Scaly-sided Merganser, Madagascar Pochard, and Long-tailed Duck, usually on behalf of international Conventions or Agreements.

Peter was a project manager for an EU-Life funded project to deliver conservation actions for the threatened Red-breasted Geese on their wintering grounds in Bulgaria, in particular, integrated monitoring and research. He is trained to fit radio telemetry devices to geese and swans. He also managed the AEWA Red-breasted Goose International Working Group.

Peter managed a project for the Norwegian Government, to assess the feasibility of re-introducing the threatened Lesser White-fronted Goose to Norway. He also helped prepared guidelines for waterbird reintroduction projects on behalf of AEWA.

Peter designed the international action plan on behalf of the Council of Europe's Bern Convention to eradicate Ruddy Duck, a key conservation action for the threatened White-headed Duck. He also designed implementation monitoring and reports to the Convention.

Peter designed and project managed 'Flight of the Swans', a pioneering and multi award-winning project to raise awareness and stimulate conservation action for the Bewick's Swan. Centred on a record-breaking paramotor expedition along the species' migration route from Arctic Russia to the UK, Peter led a large team including the pilots, support team, a film and media crew, and which engaged with a broad range of stakeholders and schools along the route, numerous national conservation partners, and achieved unprecedented media coverage for a conservation project.

Peter manages a broad-ranging project to save the Critically Endangered Madagascar pochard. A holistic approach has saved the species from imminent extinction and seeks to establish new populations in the wild, involving restoration of a lake through sustainable livelihoods that benefit the impoverished local communities who rely up on the lake for resources. Peter has led the development of this multidisciplinary programme and has considerable experience of working in Madagascar and liaison with key partners and stakeholders.

Selected publications

Cranswick, PA, J Worden, RM Ward, HE Rowell, C Hall, AJ Musgrove, RD Hearn, SJ Holloway, AN Banks, GE Austin, LR Griffin, B Hughes, M Kershaw, MJ O'Connell, MS Pollitt, EC Rees & LE Smith. 2005. *The Wetland Bird Survey 2001-03: Wildfowl & Wader Counts*. BTO/WWT/RSPB/JNCC, Slimbridge.

Cranswick, PA, L Raducescu, GM Hilton & N Petkov. 2012. International Single Species Action Plan for the Conservation of the Red-breasted Goose (*Branta ruficollis*). AEWA Technical Series No 46.

Lee, R, PA Cranswick, GM Hilton & NS Jarrett. 2009. *Feasibility study for a re-introduction/supplementation programme for the Lesser White-fronted Goose Anser erythropus in Norway*. WWT Report to the Directorate for Nature Management, Norway.

Lee, R, PA Cranswick, RL Cromie, GM Hilton, NS Jarrett & B Hughes. 2012. AEWA Guidelines for the Translocation of Waterbirds for Conservation Purposes: Complementing the IUCN Guidelines. AEWA Technical Series No 49.

Woolaver, LG, HGY Young, PA Cranswick, F Razafindrajao, AJ Bamford, D Mallon, D Rakotob & S Rabesihanaka. 2015. Species Action Plan for the Conservation of the Madagascar Pochard 2014-2024. IUCN.