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I am a PhD candidate in the Environment, Health, and Sustainability Program at the University of São Paulo (USP), further enhancing my academic background in environmental studies. I hold an MSc in Sustainability Science from PUC-Rio, an MBA in Business Strategy from Fundacao Dom Cabral, and a bachelor's degree in information technology from PUC-Rio. With over 30 years of executive experience in IT and digital transformation at leading companies in Brazil and internationally, I have built a solid foundation in technology management and innovation.

After a successful corporate career, I made a decisive shift to dedicate my expertise and passion to nature conservation. I now focus on developing and implementing cutting-edge projects that protect and restore fragile ecosystems while safeguarding endangered species, particularly in the Brazilian Atlantic Rainforest. I am the proud owner and manager of a Private Reserve of Natural Heritage (RPPN) in the Serra da Bocaina region, in Bananal, Sao Paulo, which serves as a dynamic site for conservation research and restoration.

As co-founder and current president of IBIOS – Instituto Biosfera, I lead an organization committed to conserving and restoring key ecosystems in the Atlantic Forest. IBIOS executes projects that integrate modern monitoring technologies—such as drones, camera traps, and acoustic recorders—with community engagement and habitat restoration strategies. By leveraging decades of experience in technology and a deep commitment to environmental stewardship, I strive to implement innovative, data-driven conservation solutions that directly support the protection of endangered species and the sustainable management of our natural heritage.

My combined expertise in technology and conservation drives me to break new ground in nature preservation, making significant strides toward ensuring the long-term survival of vulnerable species and the ecosystems on which they depend.