

The Mohamed bin Zayed Species Conservation Fund

Kedestes Butterfly Conservation Project Social Media Report

June 2019-May 2020

Project no: 192519761

Throughout the year various social media outlets were used to raise awareness and promote the project. This has enabled the project to increase its reach. Below is a summary of the posts that were published.

Facebook

**Cape Town
Environmental
Education Trust –CETEET**

Reach – 2,851

Cape Town Environmental Education Trust - CETEET
19 August · 🌐

"As young women, we must always follow our gut and take advantage of every opportunity that comes our way, as these extra experiences will help you stand out from the crowd when applying for jobs ." - Louise Baldwin

CHANGING LIVES THROUGH NATURE

CETEET
Cape Town Environmental Education Trust

THE WOMEN OF CETEET

Louise in one word:
Passionate

"I've always been inspired to go out and enjoy myself in nature, so it seemed only natural to pursue a career in conservation. I have been lucky enough to work on a number of marine and terrestrial conservation projects around the world and count myself privileged to be in a field of work that I am passionate about, whilst also being able to give mother nature a helping hand!"

Louise's Superpower would be:
TO FLY

Jan-Willem Van Bochove, Simon Elwen and 21 others · 1 comment

Changing Lives Through Nature

Reach – 2,835



Changing Lives Through Nature



4 June · 🌐

We loved having the Botany and Zoology Honours students The Department of Conservation Ecology and Entomology.

Thank you to everyone who helped on this programme The Gantouw Project City of Cape Town Louise Baldwin Zandvlei Estuary Nature Reserve Andrea Kotze



👍❤️😱 Andrea Kotze, Kristin Dillon and 8 others

3 comments

Changing Lives
Through
Nature

Reach – 2,835



Endangered Species

Barber's Cape Flats Ranger

The **Barber's Cape Flats Ranger** is a Critically Endangered butterfly fluttering on the brink of extinction. It lives within the Endangered veld type, Cape Flats Dune Strandveld, and is only known to inhabit a small area of False Bay Nature Reserve, with an estimated population of only 50 adults. Some of the main threats to the species include urban development, habitat fragmentation and intrusion by alien invasive species.

 **Changing Lives Through Nature** ...
Page Liked · 17 May · Edited · 

Louise Baldwin, the Manager of the Kedeses Conservation Project picked the Barber's Cape Flats Ranger as her favourite endangered animal species!

 Andrea Kotze and 9 others 1 share

 Like  Comment  Share

 Write a comment...    

Cape Town Environmental Education Trust – CTEET

Reach – 2,851



Cape Town Environmental Education Trust - CTEET



30 September at 14:06 · 🌐

Amazing to have our team members Petro Botha, Louise Baldwin, Zurelda le Roux, and Andrea Kotze present at the 8th World Conference for Ecological Restoration Society For Ecological Restoration (SER), sharing some of our conservation work and projects. Well done!



👍❤️ Cale Nordmeyer, Andrea Kotze and 29 others

**Cape Town
Environmental
Education Trust –
CETEET**

Reach – 2,851



Cape Town Environmental Education Trust - CETEET

7 February · 🌐



The Kedestes Butterfly Conservation Project Manager - Louise Baldwin, was recently able to attend the annual Lepidopterists Society of Africa conference and AGM hosted in Knysna. The theme of the conference was 'Lepidoptera Conservation - Combatting the Sixth Extinction and Louise was able to present on the conservation work that has been carried out, in relation to two Critically Endangered butterfly species (Kedestes barberae bunta and Kedestes lenis lenis) found in Cape Town. CETEET and the City of Cape Town Biodiversity Management Branch, have been working to help secure the future of these threatened species.



You, Andrea Kotze, Simon Elwen and 13 others

Cape Town
Environmental
Education Trust –
CTEET

Reach – 2,851

 Cape Town Environmental Education Trust - CTEET 5 February · 🌐 ⋮

The Kedestes Butterfly Conservation Project team, and staff from the City of Cape Town Biodiversity Management Branch, have been busy these last few months, conducting annual population surveys for the Critically Endangered *Kedestes barberae bunta* (Barber's Cape Flats Ranger) and *Kedestes lenis lenis* (False Bay Unique Ranger) butterfly species. Data collected from these annual surveys will improve our understanding of the population trends for these threatened species.



  You, Andrea Kotze, Petro Botha and 24 others 1 share

**Changing Lives
Through Nature**

Reach – 2,835



Changing Lives Through Nature

15 May at 17:04 · 🌐

...

Today is Endangered Species Day! A day to bring awareness to the importance of protecting endangered species.

The conservation and protection of all species ensures that we maintain a healthy and functional ecosystem. Factors such as loss of habitat, pollution, invasive species and illegal hunting can threaten the existence of an entire species.

Cape Town is listed as a globally renowned biodiversity hotspot, and contains more than 50% of South Africa's Critically Endangered veld types. Under our Nature Care Fund we have a number of projects that protect endemic species or groups threatened with extinction. These projects include some of Cape Town's most threatened fauna and flora, such as the Barber's Cape Flats Ranger (*Kedestes barberae bunta*), Cape Clawed Frog, Western Leopard Toad (*Sclerophrys pantherina*), the Wynberg Conebush (*Leucadendron grandiflorum*) and the African Penguin.

Here are a few ways you can help protect endangered species:

1. Protect wildlife habitats - volunteer at your local nature reserve or create a green zone around your home by planting locally indigenous plants.
2. Minimize your use of herbicides and pesticides - these can be hazardous pollutants that affect wildlife.
3. Reduce pollution - do not litter and reduce, reuse, and recycle wherever you can, especially avoiding single use plastics.
4. Education - word of mouth is a powerful tool, spread awareness about the importance of conservation.
5. Help CTEET by donating to our cause or share news about how we are making a difference in protecting endangered species and teaching others to do so.

Small changes can have the biggest impact, take action and save a species!

To learn more about the Nature Care Fund and species conservation, visit our website <http://cteet.co.za/species-conservation/>

#CTEET #naturecarefund #endangeredspeciesday
#endangeredspecies #wildlife #conservation #nature #animals
#plants #endangered #savetheplanet



ENDANGERED SPECIES DAY

15 MAY 2020

👍❤️👤 25

1 comment 10 shares