

World Pangolin Day 2023 February 18th



EMERGING WILDLIFE CONSERVATION LEADERS

The EWCL program trains and empowers young professionals in the wildlife conservation field, including through the implementation of group-led two year campaigns. All groups in the current cohort share the focus of one of the world's most trafficked mammal-the pangolins.



Photo: EWCL

WORLD PANGOLIN DAY

Our EWCL group is excited to share a brief update on our work to date, on the occasion of World Pangolin Day! Today we recognize the importance of these unique mammals and the urgency of action needed to prevent their extinction. The theme of this year's World Pangolin Day is "Communities Leading Pangolin Conservation", which highlights the crucial role of the work of our project partner, Planet Indonesia, and the goals of our EWCL project.



Photo: Michael Pitts



Photo: Planet Indonesia

PLANET INDONESIA

A non-profit organization with the mission to conserve at risk ecosystems through community-led governance putting communities back behind the wheel in determining their social-ecological future and driving conservation. They achieve this by applying the four pillars of their core model: inclusive governance, participatory management, rights and access, and regenerative livelihoods.

OUR WORK

We are collaborating with Planet Indonesia to apply the Community-Based Social Marketing (CBSM) behaviour change approach to develop and pilot an intervention aimed at reducing poaching and promoting conservation of the Suunda pangolin (*Manis javanica*), in West Kalimantan, Indonesia.



Photo: Planet Indonesia

"Communities Leading Pangolin Conservation"